

Sioux Falls Figure Skating Club Board of Directors
New Board Member Orientation/Working Group Meeting
Tuesday, July 20, 2021 at Stengrim Residence 5:30-8:00pm

Present: Tom Stengrim, Carl Carlson, Allie Alvine, Tasia Hillestad, Olivia McDowell, Lillian Derynck, Riley Block. **Guest:** Susi Wehri McLaughlin, USFS Senior Director of Membership (zoom from Denver).

Board member requirements:

Discussed that as a USFS club, board needs to become a member of USFS online and pay fee, complete online Safe Sport training, and approve information for a background check. None for ISI.

Budget:

Has not been passed yet as still have contracts to finalize and pass. There are different kinds of contracts to consider. W2 contracts are for all senior coaches, admin coordinator (Hillestad), LTS coord. (Derynck), Hockey Academy coord. (Block). The 1099 contracts are for Dir of Mktg & Comm (P.Hauck) and Sports Engine Coord. (Melstad). Will have a contract for junior coaches to sign this year as well, with the possibility of paying them for their time, as well as to lay out expectations. Tom will send out for review after refining. Coaches meeting July 21 to review. Board can vote via email.

Survey Plan:

Planning to send out online surveys to membership throughout the year to get ideas and work on needs of skaters, coaches, and families. Planning to survey groups separately (parents, skaters, senior coaches, junior coaches) with some questions overlapping.

Hall of Fame:

Looking to start a yearly SFFSC Hall of Fame. Will start with 10 initial members (6 legacy, 4 current). Announce and present yearly at the Spring Show and bring members on to the ice. Plan for 1 legacy and 1 current person yearly.

Ice time/loads:

Working on changing the accountability for skaters during ice time. Safety and liability issue to keep the numbers appropriate. Want to have a system in place to make sure skaters have met all requirements to be on the ice and are in paid status. Record ice participation and adjust accordingly to keep ice safe and financially sensible. Plan to start encouraging events, shows, and competitions more as this increases ice use and overall participation.

Hockey Academy/ LTS Hockey:

Has been financially positive due to higher numbers on ice. Want to continue growing the program as great opportunity for more club revenue. Need more coaches comfortable teaching hockey, and need to train more coaches to help.

5-year Strategic Plan:

Board will work on this going forward. Many ideas for growing, forming new partnerships, and funding. Board will oversee and set policy, but not be involved in day to day operations. Main goal is to keep the club on track financially. Plan to form committees and request that parents serve and help on these committees, as well as meet the fundraising goals.

Fall Registration:

Open very soon on Sports Engine. Many events are already open.

Yearly Calendar:

In the works. Almost done for the 21-22 season. Will have all events, shows, meetings, and competitions on the calendar so everyone can plan ahead.

Discussion with USFS Denver Representative: Susi Wehrli McLaughlin, USFS Sr Dir of Membership

*'Train the Trainer' programs and workshops- for LTS and Hockey Academy. Considering coming when we have our kick off in mid-September. Ideal to have workshops before that, and also have some side workshops for junior coaches. Stengrim will touch base after our calendar is completed.

*Jr Coaches- Helps maintain a 10-2 ratio in lessons (1 sr and 1 jr coach). Continue to grow program. Discussed having a contract for them this year, as well as give compensation (financial or in-kind ice time etc) to increase participation and accountability.

*Director position- not filled. Running by committee again this year. Will work on recruiting a ¾ to full time employee as club grows. McLaughlin will work on sharing this call through organization.

*High level coaches- have a need for more as the club grows and skaters advance. McLaughlin will put us in touch with several higher level coaches to come visit our club and do skater and coach trainings/specialized training throughout the year.

*Keeping momentum- Olympics can increase interest in skating. USFS organization will send out tool kit and resources to help clubs keep this momentum going with many ideas and challenges.

*USFS Magazine- the organization will do a piece on our club and how we persisted and even thrived over the past year, when many clubs didn't. Our Dir of Marketing will be in touch with USFS soon.

*Self-Assessment- Complete the assessment as a board now, and then again in 6 months. Helps to recognize strengths and weaknesses and where changes and improvements can be made. After completion, USFS sends us a banner to display, press release, marketing materials. Is a great benefit to our club.

Self-Assessment:

The assessment was completed by the board and Stengrim will send to USFS.

Next Meeting:

Tues, 7/27/21 at 5:30pm at Stengrim's.